

## **2023 SAR Board of Directors Candidate Information**

Name: Abbey Parsons
Company: Coldwell Banker Tomlinson
Position? President-Elect Secretary Director
Number of Years in Industry: 9
Number of Years as a SAR Member: 9
What SAR Committees have you served on? Technology, Steering, YPN
What other organizations are you active with?  Spokane YPN, Spokane Hom Builders Association
Are you a director or officer of any other organizations? Ves No
What orgs? SHBA
What position? Events Chair
Events you regularly attend: Quarterly meetings, YPN
What do you see as the greatest opportunity for the SAR?  Bringing up young leaders into leadership opportunity
What do you see as the biggest threat to the MLS industry?  Aging leadership and lack of interest to get involved
What is your primary motivation for wanting to serve as a SAR director?
Able to contribute to the overall mission of SAR
What are your leadership strengths and skills and how will they enhance the SAR

**Board of Directors?** 

Organization, Promotion, Relationships



## **Short Bio:**

Abbey grew up in rural North Dakota and is a proud graduate of the University of Utah. She and her husband Cole have lived in Spokane since 2011. Abbey has fallen in love with Spokane and its community and has thrived in making lifelong business and personal connections by pursuing her career here.

When she is away from the office, she and her husband spend most of their time chasing around a young toddler, Haines. As a family they enjoy bike riding, snow skiing, water skiing and traveling to experience new and different cultures...and cuisines!